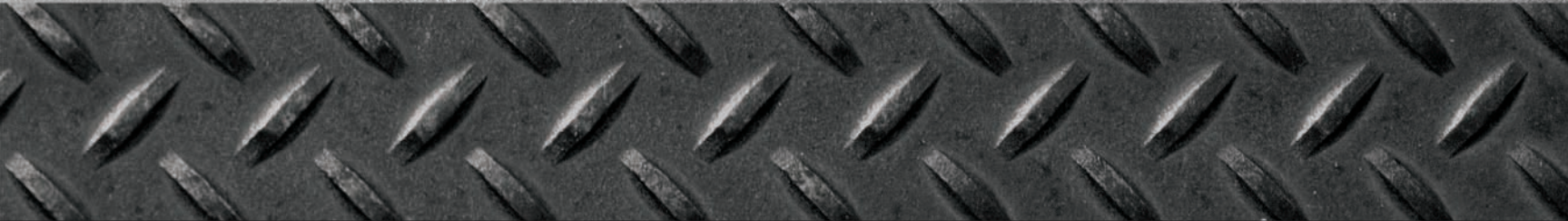




WD-40 Company



WD-40 Company



**GET ANY JOB DONE
BETTER, FASTER, EASIER**

IT'S EASIER THAN EVER TO PUT
LEADING BRAND NAME PRODUCTS TO
WORK ON HEAVY-DUTY INDUSTRIAL AND
JANITORIAL SANITATION JOBS. SOME OF
THE WORLD'S MOST PROVEN AND EFFECTIVE
PRODUCTS ARE NOW PACKAGED AND
PRICED FOR LARGE VOLUME USERS.

TACKLE ALL INDUSTRIAL MAINTENANCE
AND SANITATION PROJECTS AND SEE HOW
CLEANING AND MAINTENANCE WORK
BECOMES FASTER, EASIER AND
MORE COST-EFFECTIVE.



WD-40 Company



BRANDS YOU CAN TRUST

LEADING PRODUCTS FOR
ALL YOUR NEEDS



WD-40® THE UNDISPUTED CHAMPION IN SIZES AND APPLICATIONS FOR EVERY NEED

This trusted and proven problem solver has so many uses and works so effectively that it can be found in almost every home, shop and factory in America. It's essential in any maintenance environment.

- **LOW SURFACE TENSION - PENETRATES, LOOSENS AND FREES STUCK, FROZEN OR RUSTED PARTS**
- **DISPLACES MOISTURE - NON-CONDUCTIVE**
- **EXCELLENT CORROSION PROHIBITOR - PROTECTS METAL AGAINST MOISTURE AND CORROSIVE ELEMENTS**
- **REMOVES GREASE, GRIME, WATER DEPOSITS, AND MUCH MORE**
- **LONG-LASTING MULTI-PURPOSE LUBRICANT FOR MOVING PARTS**



WD-40 MARKET RESEARCH

• BRAND AWARENESS = 95%*

• BRAND PENETRATION = 83%*†

*2008, ADDITUDE AND USAGE STUDY, DIRECTIONS RESEARCH INC. † % WHO USED AT WORK IN THE PAST 12 MONTHS

LATEST INNOVATIONS FROM



WD-40® SMART STRAW® NEVER LOSE THE STRAW AGAIN®

- Flip it up for precision stream and down for regular spray action
- New design allows for one-handed operation
- 93% of end-users loved it and said they would buy it*
- Used 51% more frequently by users than the original WD-40 can**

360 DEGREE VALVE

10152
12 OZ.
12 CANS

110078
11 OZ.
12 CANS

110054
8 OZ.
12 CANS



110108
3 OZ.
12 CANS

WD-40® 3 OZ.

- Portable - convenient for tool & tackle box
- Comes with clip/hanger for display opportunities

360 DEGREE VALVE



10124
18 OZ.
12 CANS

WD-40® BIG BLAST CAN

- Same legendary product inside, revolutionary delivery system outside
- Features wide-area spray nozzle
- Delivers product quickly & efficiently over large areas

360 DEGREE VALVE



10175
0.26 FL. OZ.
12 PENS

WD-40® NO-MESS PEN™

- Precision application of the same great WD-40 product
- Pin-point applicator - no overspray
- Low odor



10172
0.26 FL. OZ.
24 PENS

WD-40® NO-MESS PEN™ TUB

- Great for impulse sales
- Unique merchandising for counter placement



3-IN-ONE®

3-IN-ONE® OIL THE WORKMAN'S TRUSTED ASSISTANT FOR MORE THAN A CENTURY



10138
8 OZ.
12 BOTTLES



10145
3 OZ.
24 BOTTLES



10135
3 OZ.
24 BOTTLES



10134
4 OZ.
12 BOTTLES

3-IN-ONE Oil offers precise application solutions to treat tools, equipment and appliances. It lubricates, cleans and protects against rust and corrosion.

• 3-IN-ONE MULTI-PURPOSE OIL

CATEGORY H2, NSF REGISTRATION 135354

Lubricate, clean and protect just about anything with precision and no mess. The trusted, proven formula gives 3-IN-ONE OIL its renowned reputation. Great for wheels, casters, sliding doors and more.

• 3-IN-ONE MOTOR OIL

This special SAE 20 blend oil contains special additives to offer a more viscous product. Designed especially to reduce wear and tear on small electric motors, extending their lives.

3-IN-ONE®

3-IN-ONE® NO-RUST SHIELD™

PROTECTS TOOLS, SPORTING EQUIPMENT
& MOST METALS AGAINST RUST

- Protects for up to 90 days!
- Perfect for use in tool boxes, tackle boxes, and gun cases
- Emits Vapor Phase Corrosion Inhibitors (VpCI) that form an invisible layer that seals metals from air and moisture
- Unique time gauge indicates when it's time to replace
- 3M™ Command™ Strip allows for mounting and easy removal*



110146
0.7 OZ.
12 UNITS

*Trademark owned by 3M™



3-IN-ONE® professional

3-IN-ONE® PROFESSIONAL SPECIALTY PRODUCTS FOR A WIDE RANGE OF APPLICATIONS

These high-performance formulas were designed to meet the specific needs of professionals. Maximum cleaning, lubrication and protection to tackle any job.



100581
11 OZ.
6 CANS

GARAGE DOOR LUBE

- Permanently attached straw sprays two ways
- Waterproofs and prevents rust and corrosion
- Stops squeaks and eliminates sticking
- Ideal for commercial (for example, steel roll-up doors) and residential garage doors



10141
11 OZ.
12 CANS

SILICONE SPRAY LUBRICANT

CATEGORY H2, NSF REGISTRATION 130363

- Prevents corrosion, waterproofs
- Controlled, no-drip spray
- Quick drying, leaves no oily residue
- Does not attract dust
- Ideal for rubber, wood, metal, and more
- Withstands extreme temperatures, -40° to 392°F
- H2 Food Grade Approved



10142
10.25 OZ.
12 CANS

WHITE LITHIUM GREASE

- Sprays thick and evenly
- Sets up firm for long-lasting lubrication and protection
- Water and heat resistant
- Bright white pigment for easy viewing and re-application
- Ideal for metal-to-metal applications
- Withstands extreme temperatures, -5° to 260°F



10146
11 OZ.
12 CANS

HIGH PERFORMANCE LUBRICANT SPRAY

- Advanced PTFE synthetic fluoropolymer formula
- Dramatically reduces friction and wear
- Long-lasting lubrication and corrosion protection
- Extends the life of the tools and machinery
- Withstands extreme temperatures, -50° to 450°F



10147
10 OZ.
12 CANS

HIGH-PERFORMANCE DRY LUBE

CATEGORY H2, NSF REGISTRATION 138216

- Quick-drying PTFE formula
- Long-lasting lubrication with no oily residue
- Won't attract dirt and dust
- H2 Food Grade Approved
- Withstands extreme temperatures, -50° to 350°F



10148
18 OZ.
12 CANS

HEAVY DUTY DEGREASER

CATEGORY H2, K1 NSF REGISTRATION 135356

- Deep penetrating citrus foaming action for extra cleaning power
- Quickly removes grease, oil, dirt and more
- Makes equipment run smoother, last longer and look like new
- H2 Food Grade Approved



10165
9 OZ.
12 CANS

ADVANCED ENGINE STARTER AND CONDITIONER

- Provides essential lubrication while starting engines quickly
- Revolutionary non-ether formula minimizes engine wear
- Works under most temperatures



10140
11 OZ.
12 CANS

10139
8 OZ.
12 BOTTLES

HIGH-PERFORMANCE PENETRANT

- Advanced formula penetrates quickly to free rusted bolts and loosen stuck parts
- Fast-acting, low-odor formula
- Directed aerosol stream helps penetrate quickly and break up rust
- Also great for removing grease and grime
- Available in spray can and drip penetrant for precise application



Lava[®]

LAVA[®] THE ORIGINAL HEAVY-DUTY HAND CLEANER

Lava[®] has set the standard for hand cleaning since 1893. The pumice-powered bar soap gets extra dirty hands really clean. Removes:

- DIRT
- OIL
- TAR
- CAULK
- GREASE
- INK
- PAINT
- ADHESIVES

LOW COST PER HANDWASHING makes Lava ideal for commercial, industrial and janitorial services.



10383
4 OZ. PROFESSIONAL BAR
48 BARS



10187
7.5 FL. OZ. PUMP
12 BOTTLES



10186
5.75 OZ. BAR TWIN PACK
12 PACKS



10185
5.75 OZ. BAR
24 BARS IN PDQ

3-IN-ONE[®]

3-IN-ONE[®] DISPLAYS AND MERCHANDISERS



10134
4 OZ. COUNTER DISPLAY
4 OZ./12 UNITS



10535
3 OZ. CLIP STRIP
3 OZ./24 UNITS



10534
4 OZ. HANGING DISPLAY
4 OZ./12 UNITS



WD-40® DISPLAYS AND MERCHANDISERS



10315
SMART STRAW
FLOORSTAND/SIDEKICK
12 OZ./40 CANS



10425
12 OZ. HALF-STACK
12 OZ./96 CANS



110105
3 OZ. CLIP STRIP
3 OZ./24 CANS



10278
NO-MESS PEN CLIP STRIP
0.26 FL. OZ./24 PENS



110058
8 OZ. PRE-PACK
8 OZ./48 CANS



110055
8 OZ. HALF-STACK
8 OZ./168 CANS



110075
11 OZ. PRE-PACK
11 OZ./48 CANS



110072
11 OZ. HALF-STACK
11 OZ./144 CANS



10175
NO-MESS PEN COUNTER DISPLAY
0.26 FL. OZ./12 PENS



10172
NO-MESS PEN TUB
0.26 FL. OZ./24 PENS



CLEANERS AND FRESHENERS FOR THE PROFESSIONAL



**SPOT SHOT®
INSTANT CARPET STAIN REMOVER**

- #1 Instant carpet stain remover in aerosol format*
- Powers-out tough carpet stains and odors instantly
- Removes both new and old as well as oil and water based stains
- Removes pet stains, grease, cola, coffee, wine, food spills, ink, shoe polish, greasy dirt, mud and clay, blood and lipstick
- Available in aerosol and trigger formats to fit your specific needs



009989
SPOT SHOT AEROSOL
PROFESSIONAL
18 OZ./12 CANS



009729
SPOT SHOT
PROFESSIONAL
TRIGGER
32 OZ./12 BOTTLES

**NON-TOXIC
FORMULA
AVAILABLE**



099119
NON-TOXIC
SPOT SHOT
32 OZ./6 BOTTLES

*Source: ACNielsen, FDM, 52-wks ending 6/21/08



**X-14®
THE BATHROOM
EXPERT™**

- Superior product performance**
- Specially designed deep cleaning products
- Keeps mold and mildew stains away for up to 2 weeks***
- Use on grout, tile, vinyl, or plastic surfaces
- Available in trigger and gallon formats to fit your specific needs



260800
MILDEW STAIN
REMOVER PRO
32 OZ./12 BOTTLES



260240
MILDEW STAIN
REMOVER PRO GALLON
1 GALLON/4 BOTTLES



**CARPET
FRESH®
CARPET AND
ROOM ODOR
ELIMINATOR**

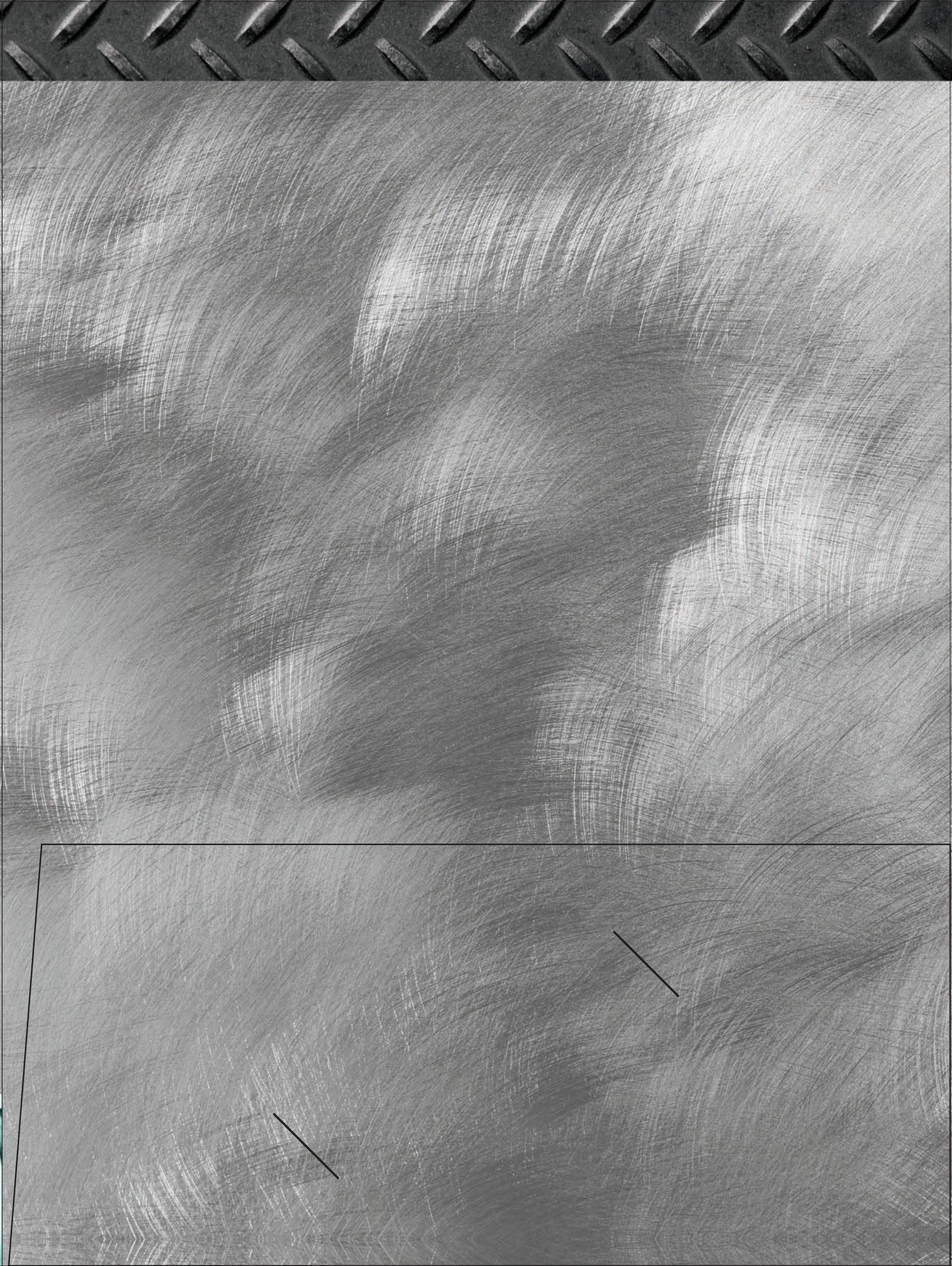


280300
PROFESSIONAL
NO-VACUUM FOAM
CARPET REFRESHER
20 OZ./12 CANS

- Eliminates odors & leaves fresh, long-lasting fragrance
- Simple to use - just spray on, no vacuuming required
- Quick-drying foam disappears and dries in under 5 minutes
- Designed for the high traffic areas
- Use in public spaces, hotel rooms, offices and automobiles

**Source: 360 qualitative positioning research, June 2006

***Source: US Testing & Block Drug Company, 2004



WD-40 Company



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